

The Data Path logo, featuring a stylized teal cloud icon followed by the text "Data Path" in a dark blue, sans-serif font.

Data Path

Copper Consultancy's **efficient, low risk, and repeatable** approach to **data centre development consultation and engagement**



Streamline data centre consent

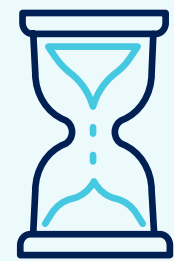
Efficient | Low Risk | Repeatable

Data Path ensures promoter and developers achieve:



Cost certainty

Core elements of the project costed on a **fixed price basis**, reducing the total cost and the risk of overspend.



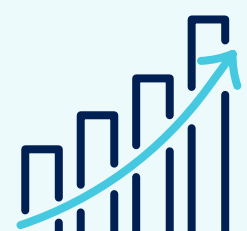
Speed

An **established engagement methodology** that streamlines activity from inception to consultation and submission.



Risk reduction

Data Path is based on a tried and tested approach and is delivered by an **experienced in-house team**, eliminating the risk of non-compliance and reducing the overall project risk.

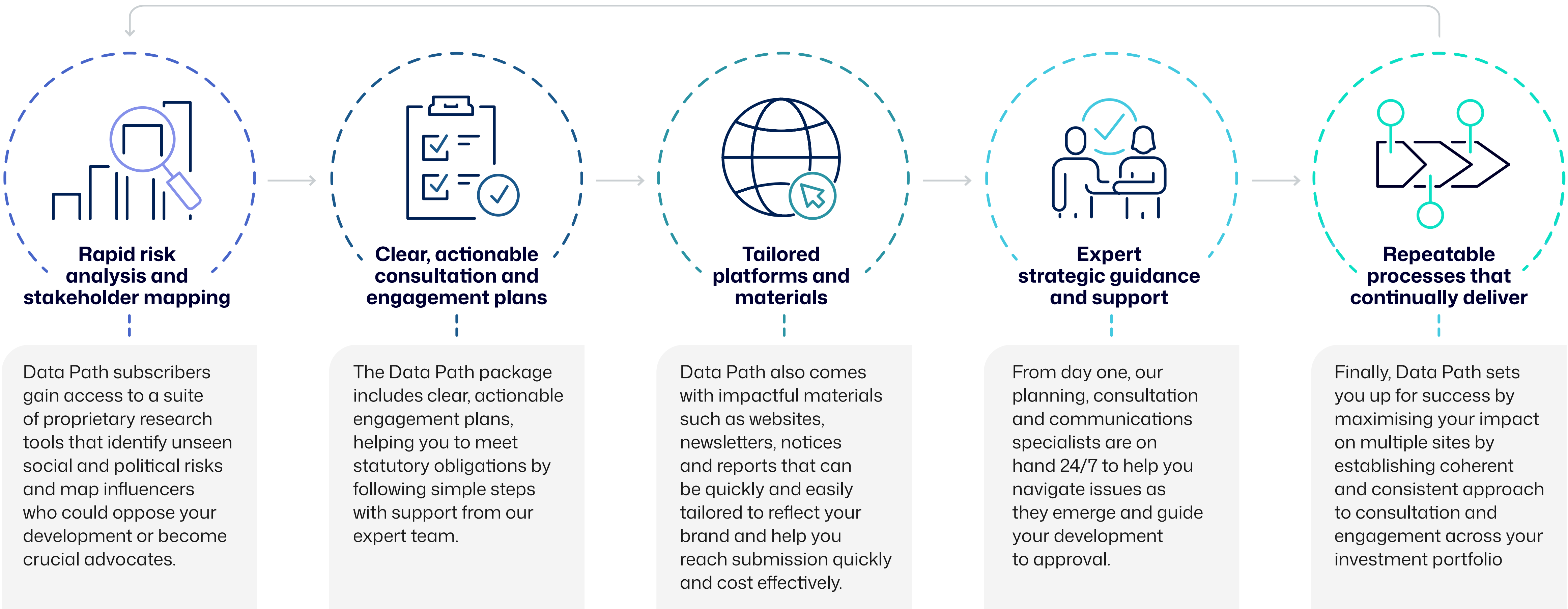


Efficiency

Established **consultation and engagement templates** to enable websites, newsletters, consultation materials, consultation reports and notices to be produced at pace.

The Data Path Package

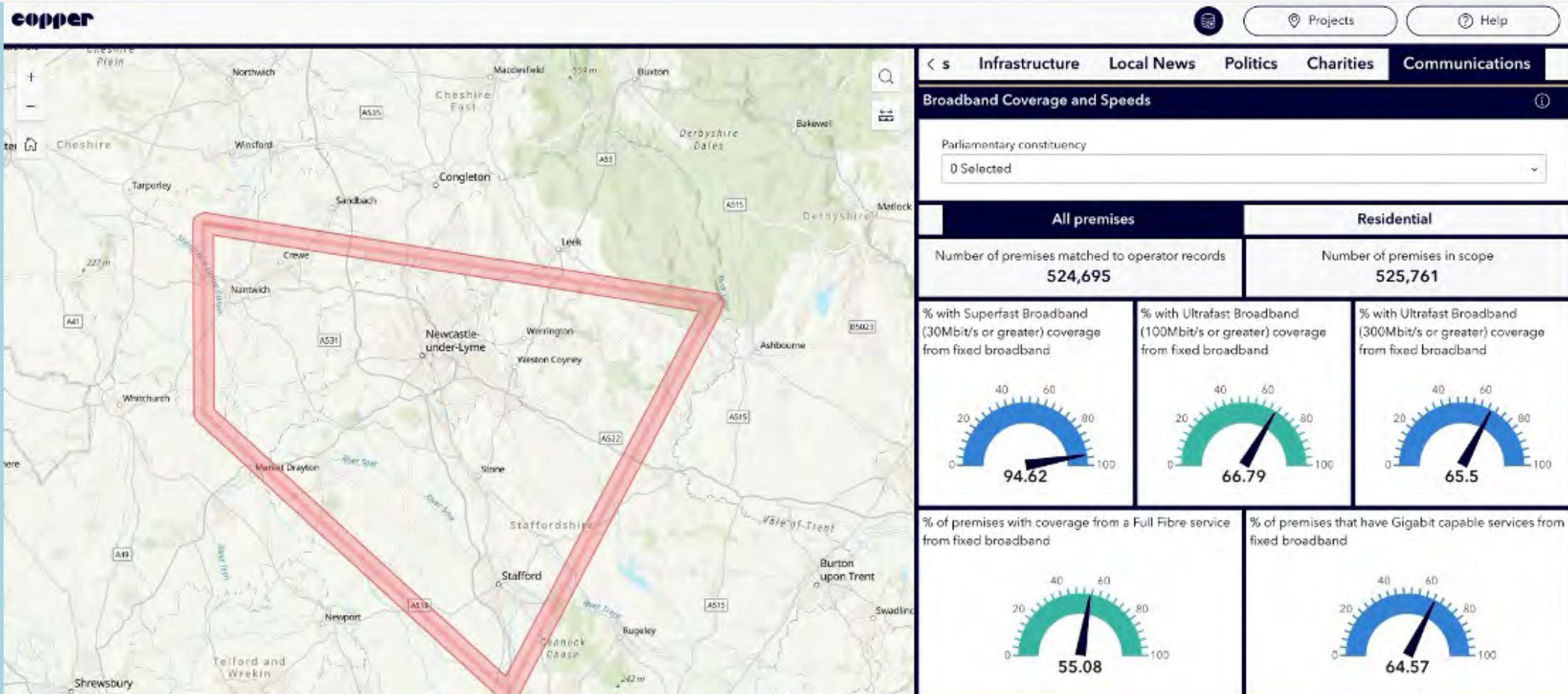
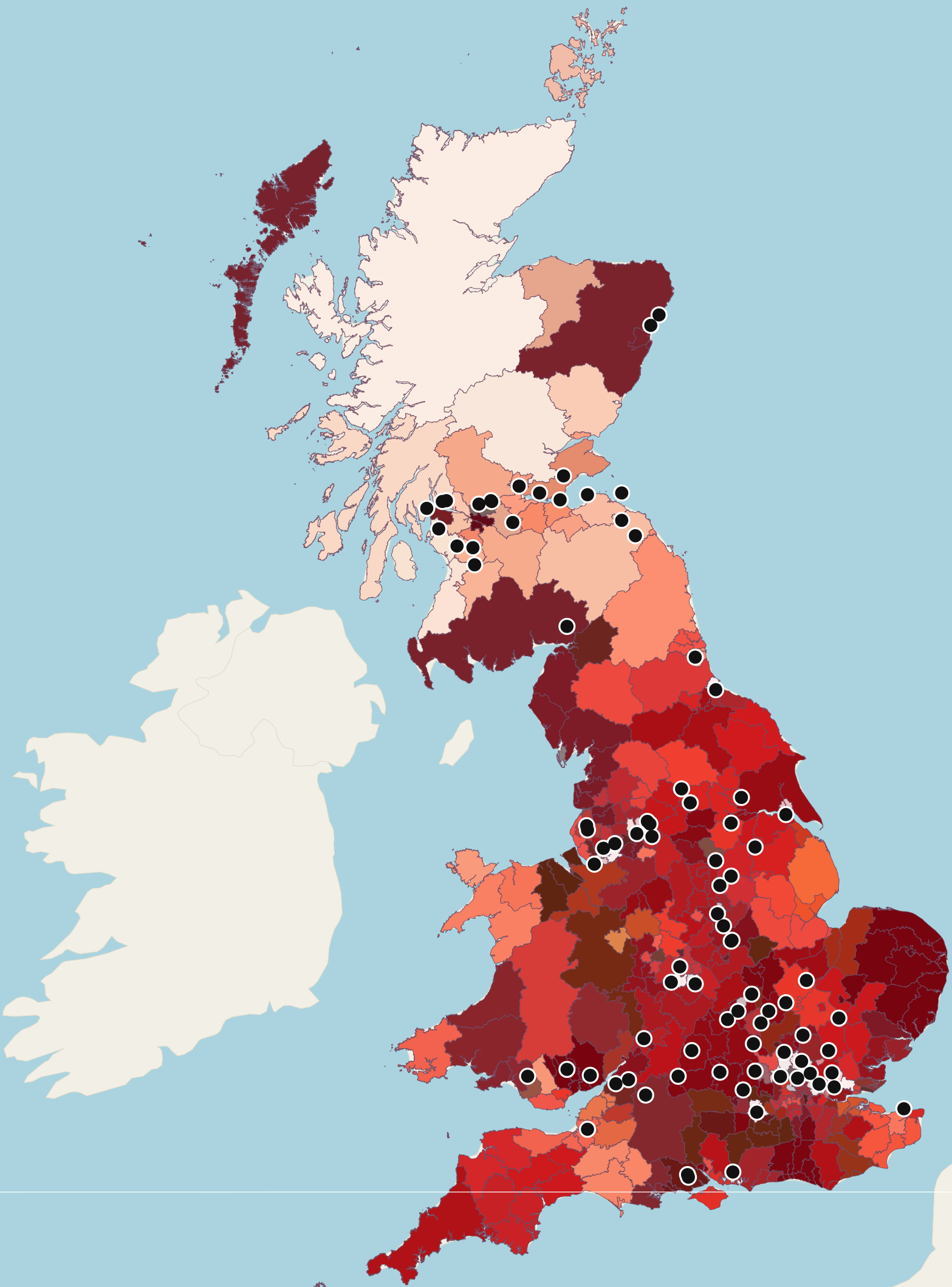
When you sign up to Data Path, you gain access to expert research, clear and actionable plans, and the materials and support for success.



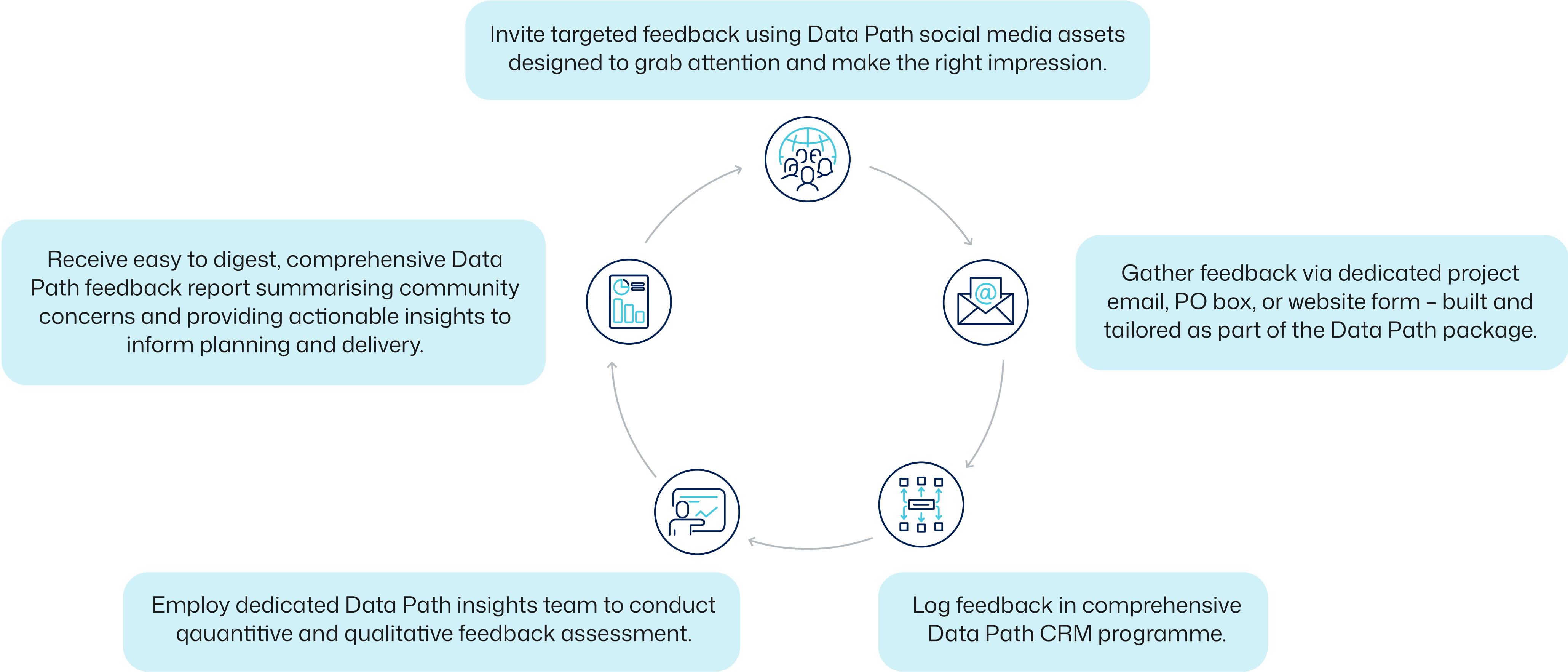
Rapid risk analysis and stakeholder mapping service



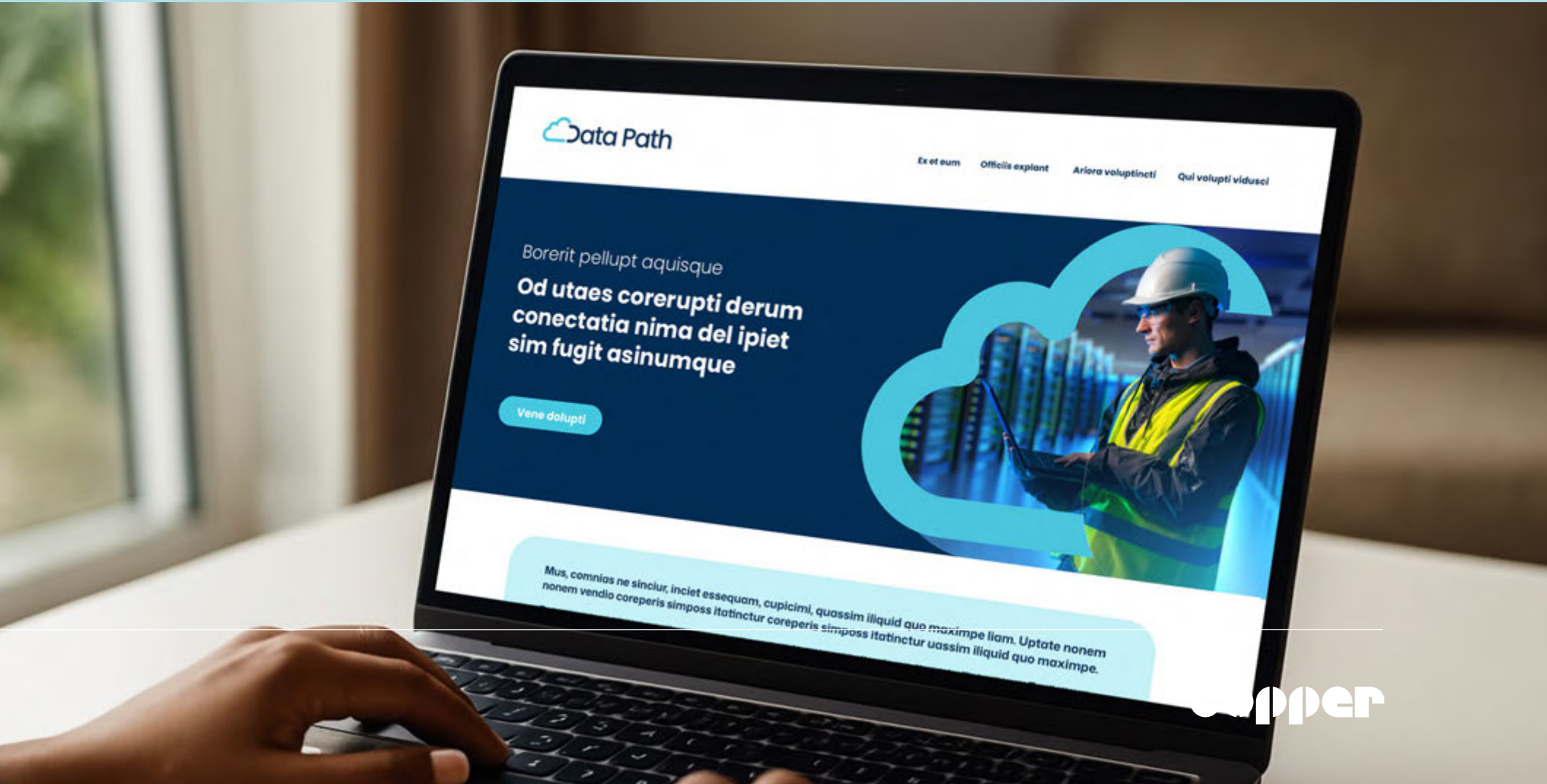
From site selection to consultation, hidden stakeholder risks can emerge at any stage and threaten progress. Signing up to the Data Path package mitigates these risks by giving you a data-driven view of your stakeholder landscape, mapping the most influential audiences and delivering clear engagement strategies to support successful outcomes.



Clear actionable consultation and engagement plans



Tailored platforms and materials



Branded, personalised and templated Data Path consultation materials with your logo, brand colours and imagery to better engage your audiences produced in an efficient and replicable way.

Expert strategic guidance and support



The Data Path package gives you direct access to Copper's team of communications, consultation and engagement experts. With backgrounds spanning government, planning, media and public affairs, our specialists support you throughout the process, helping you deliver effective consultation, meet statutory obligations and achieve successful planning outcomes.

At Copper, our team of more than 100 planning, consultation and engagement specialists bring decades of experience securing consent for some of the UK's most complex and contentious infrastructure projects.

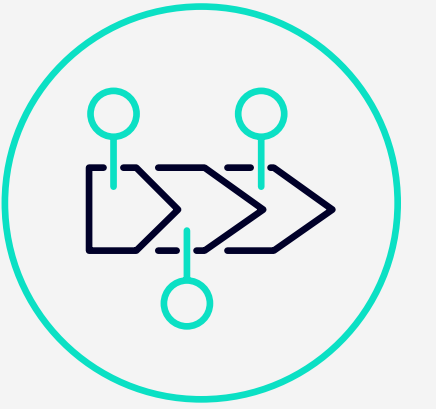
This includes supporting data centre developments totalling 1.9GW capacity as well as some of the UK's first NSIP data centre developments. We have played a leading role in convening the data centre sector and shaping the planning policy landscape, making us the trusted partner to the industry's foremost developers and operators across the UK and EMEA.

Our networked approach combines our own proven, repeatable model for stakeholder engagement and consultation with unrivalled access to leading experts across the digital infrastructure sector.

Our current and previous data centre partners include:



Talk to us about your project



Interested in accelerating and de-risking your data centre development through smarter data centre consultation stakeholder engagement?

Get in touch with our team today.

We'd be delighted to arrange a complimentary consultation to discuss your proposal, explore potential challenges and opportunities, and provide initial guidance on the steps needed to maximise the chances of success.



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